

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY BANGKOK

AMEMBASSY SINGAPORE

UNCLAS STATE 143231

FROM COMMERCE FOR USTC SINGAPORE/MAYFIELD

E.O. 11652/ N/A

TAGS: BEXP, TH, SN

SUBJ: TECHSPO '73, DUSIT THANI HOTEL, BANGKOK,
NOVEMBER 26-30

SUMMARY: ITEMIZED BELOW ARE OPERATIONAL PLANNING
DETAILS AND CONCEPTS OF THE SUBJECT EXHIBITION AND
RELATED SEMINAR AS PRESENTLY UNDERSTOOD BY OIM RE
TECHSOP '73. THE PLANS MAY BE MODIFIED AS INDICATED
BY EXPERIENCE IN RECENT SINGAPORE MARINE ELECTRONICS
SEMINAR AND EXHIBIT. T.C. IS URGED TO EXPEDITE
FINAL REPORT AND CRITIQUE ON SAME, SO ALL CAN BENEFIT
FROM THE KNOWLEDGE AND EXPERIENCE GLEANED, TO HELP
IN SETTING UP BANGKOK EVENT. WITH THE OFF-SITE
MANAGEMENT EXPERIENCE GAINED FROM BOTH ISBEX, HONG
KONG, AND TECHSPO '73, WE CAN LOOK FORWARD TO
SMOOTHLY RUNNING OFF-SITE EVENTS IN KUALA LUMPUR
AND INDONESIAN DURING FY 74 AND FY 75.

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GENERAL

1. FISCAL PLAN & SITE STATUS: SINCE FIRST QUARTER FUNDS WERE AUTHORIZED JULY 5 VIA STATE 130877, WE ASSUME AMEMBASSY BANGKOK HAS NO PROBLEM MAKING INITIAL DEPOSIT ON HOTEL FACILITIES AND OTHER ADVANCE FUNDING FOR THIS EVENT. OIM MUST BE ADVISED ASAP AS TO STATUS OF POST/HOTEL AGREEMENT, DATES OF PAYMENT, AND OTHER CONTRACTUAL DETAILS. TO EXTENT NOT YET FIRM, ADVISE DATE ON WHICH THEY ARE EXPECTED TO BE FIRMED UP, WITH INFO COPY TO T.C.

2. EXHIBIT STATUS

PROCUREMENT: SEVEN PARTICIPANTS PROCESSED TO DATE. COPIES OF PERTINENT FILES HAVE BEEN FORWARDED TO T.C. AND EMBASSY BANGKOK, AS WILL SEMINAR DATA FOR PARTICIPANTS SUBSEQUENTLY PROCURED. DOCUMENTS WILL BE FOWARDED TO POSTS IMMEDIATELY UPON PROCESSING RATHER THAN ACCUMULATED FOR BULK MAILING AS WAS DONE FOR USAQUIP '73. T.C. AND AMEMBEASSY BANGKOK WILL BE ROUTINELY ADVISED OF PROCUREMENT STATUS THROUGH AIRMAILED COPIES COMMERICAL EXHIBITIONS WEEKLY EXPORT OPERATIONS OFFICER

REPORT. SOPHISTICATED ELECTRICAL CHARACTERISTICS OF EQUIPMENT TO BE EXHIBITED REQUIRE AMEMBASSY BANGKOK TO ALERT PARTICIPANTS' LOCAL REPRESENTATIVES OF SPECIFIC LINE VOLTAGE TO BE AVAILABLE AT EXHIBITION AND RANGE OF ANY POSSIBLE VARIANCES.

3. DESIGN:

OIM DESIGN STAFF ANALYSIS OF PRELIMINARY FLOOR PLAN DEVELOPED BY BANGKOK DESIGNER REVEALS INEFFICIENT AND UNSAFE TRAFFIC PATTERN AT CERTAIN POINTS. SOME AISLES ARE AS NARROW AS FOUR FEET. EXIT PASSAGE APPEARS TO BE LESS THAN THREE FEET WIDE. SUGGESTED FLOOR PLAN DEVELOPED BY ADAMS FORWARDED UNDER SEPARATE COVER VIA COMMERICAL AIRMAIL.

4. SEMINAR:

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A. AS IN MARINE SEMINAR, SINGAPORE, SEMINAR HOURS COULD BE FROM 0900 UNTIL 1200 HOURS EACH DAY, MONDAY, NOVEMBER 26, THROUGH WEDNESDAY, NOVEMBER 28. EXHIBITION HOURS COULD FOLLOW STARTING AT 1200 AND ENDING AT 1900 HOURS. HOURS MAY BE MODIFIED IF SINGAPORE EXPERIENCE SO INDICATES. HOWEVER, SINCE CONFERENCE ROOM AND EXHIBIT HALL ARE EXPECTED TO BE NEAR EACH OTHER, THE

TIME FRAMES SEEM IDEALLY RELATED.

B. MONDAY, NOVEMBER 26, SEMINAR COULD BE DEVOTED TO EDP, BUSINESS MACHINES AND OFFICE REPROGRAPHIC EQUIPMENT. TUESDAY, NOVEMBER 27, COULD BE DEVOTED TO INSTRUMENTATION, AND WEDNESDAY, NOVEMBER 28, COULD BE AVAILABLE FOR ANY OVERFLOW FROM THE TWO PRIOR DAYS. WOULD APPRECIATE T.C. FIRING UP TIMETABLE AND ADVISING OIM.

C. DR. KEN STEPHENS, SUGGESTED BY THE AMBASSY BANGKOK AS A SEMINAR PARTICIPANT, APPEARS TO OIM TO BE POTENTIAL SEMINAR CHAIRMAN. WE NOTE THAT LETTER OF JUNE 25 SUGGESTING STEPHENS AS SEMINAR PARTICIPANT AND ENCLOSING BIOGRAPHICAL DATA IS NOT MARKED FOR COPY TO T.C. AMEMBASSY BANGKOK REQUESTED TO SEND COPY OF LETTER AND ATTACHMENT IF THIS NOT ALREADY DONE. IF T.C. AGREES, PLEASE CONFIRM BY CABLE TO AMEMBASSY BANGKOK, COPY TO OIM; AND AMEMBASSY BANGKOK SHOULD RECRUIT STEPHENS FOR CHAIRMANSHIP. AMEMBASSY SHOULD ADVISE OIM, COPY TO T.C., RECRUITMENT RESULTS.

D. COMMERCE ACTIVELY SOLICITING EXHIBITOR PAPERS. AS EACH IS CONFIRMED, OIM WILL ADVISE AMEMBASSY BANGKOK AND T.C.

5. REVIEW OF ACTION REQUIRED

FOR THE CONVENIENCE OF AMEMBASSY BANGKOK AND T.C., SPECIFIC ACTIONS REQUIRED ON THE PART OF EACH TO BRING OIM FILES UP-TO-DATE THIS PROJECT ARE LISTED BELOW:

A. TRADE CENTER ACTION REQUIRED

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1) EXPEDITE FINAL REPORT, COMMENTS, AND CRITICISMS RE: MARINE ELECTRONICS SEMINAR AND SUGGESTED CHANGES IN FORMAT, ETC., TO IMPROVE TECHSPO '73 PLANNING.

2) CONFIRM TO AMEMBASSY BANGKOK, COPY TO OIM, ACCEPTANCE OR REJECTION OF DR. STEPHENS AS SEMINAR CHAIRMAN.

3) ADVISE OIM/AMEMBASSY BANGKOK OF DATE T.C. PERSONNEL MOVING TO BANGKOK FOR ON-SITE MANAGEMENT SUPERVISION.

4) COPY OIM/AMEMBASSY BANGKOK ON ALL TECHSPO '73 CORRESPONDENCE.

B. AMEMBASSY BANGKOK ACTION REQUIRED

1) ADVISE OIM ASAP ALL DETAILS OF HOTEL SITE AGREEMENT AND DESIGN CONTRACTOR SO FISCAL PLAN CAN BE COMPLETED.

2) PROVIDE T.C. WITH COPY OF LETTER OF JUNE 25 WITH ATTACHMENTS RE DR. KEN STEPHENS.

3) AS SOON AS T.C. AGREES WITH AMEMBASSY BANGKOK, JACCEPTANCE OF DR. STEPHENS, RECRUIT HIM AS CHAIRMAN OF SEMINAR.

4) ADVISE OIM AND T.C. OF LINE VOLTAGE AND MAXIMUM VARIANCES ELECTRIC CURRENT TO BE SUPPLIED AT EXHIBITION.

ENCLOSURES AIRMAILED JULY 18. RUSH

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